



JENNA RUSSELL
graphic designer

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EDUCATION

Bachelor of Fine Arts

Graphic Design / Illustration & Interactive Design

Middle Tennessee State University (MTSU)

Murfreesboro, Tennessee

Graduated May 2013

Associate's Degree

Accounting

Northeast Wisconsin Technical College (NWTC)

Green Bay, Wisconsin

Graduated December 2004

QUALIFICATIONS

Proficient in:

InDesign, Illustrator, Photoshop, After Effects,
Microsoft Word, Excel, Powerpoint

Working knowledge of:

Dreamweaver, Fireworks, Flash, Premiere Pro,
Wordpress, Final Cut Pro X, Quicktime Player

WORKSHOPS & CONFERENCES

AIGA Adobe CC Workshop. Nashville, 2014

Michael Janda, designer lecture. Nashville, 2013

Tito Melega, designer lecture. MTSU, 2013

Jim Sherraden, designer lecture. MTSU, 2013

Rebecca Allen, designer lecture. MTSU, 2012

Eric Jackson, designer lecture. MTSU, 2012

Workshop, Adobe Muse. MTSU, 2012

AIGA Dish Conference. Nashville, 2012

Robert Meganck, artist lecture. MTSU, 2011

Workshop, Color. MTSU, 2011

James LaCroix, designer lecture. MTSU, 2011

AIGA Think Tank Conference. Nashville, 2011

SHOWS & AWARDS

Behance Appreciation Award (x2) / Nashville, TN

Behance Portfolio Review Week, November 2013

2nd Place Web & Motion / Murfreesboro, TN

HYPE: MTSU Juried Student Show, 2012

Silver Addy / Nashville, TN

District Student Addy Awards, 2012

Silver Addy / Nashville, TN

Nashville Student Addy Awards, 2012

Best in Show / Murfreesboro, TN

Hype: MTSU Juried Student Show, 2011

Work showcased / Murfreesboro, TN

Hype: MTSU Juried Student Show, 2010

DESIGN EXPERIENCE

Graphic Designer / Locomotion Creative

March 2014 - June 2014 (currently working as freelance designer)

- Graphic design involving branding, layout design, web design, concept development, tradeshow design, and motion graphics.

Graphic Designer / Middle Tennessee State University

December 2013

- Motion design of a promotional video about the Department of Art's Graphic Design program.
- Collaboration with videographer/director and sound designer.

Freelance Graphic Designer / Healthteacher

October 2013

- Designed layout for monthly publication newsletter for online download and print. Interacted with Art Director and Marketing Manager in design direction, and copywriting content.

Graphic Design Intern / NECAT Network

May - July 2012

- Art direction and design of a promo series, including concept development, storyboards, voiceover script, production, and motion graphics design.
- Took production classes to learn the collaboration involved in producing a show, including the roles of camera operator, technical director, floor director, audio technician, and talent.

Novelist & Illustrator (Self-publishing) 2009 - current

- Writing and illustrating a novel.

Independent Designer 2008

- Designed cover art for Kell Coulter's album, Book of Kell.

WORK EXPERIENCE

Logistics Technician

Schneider Logistics / Nashville, TN

April 2008 - August 2008

- Accounted and inventoried equipment.
- Tracked shipments.
- Worked with team members.

Authorization Coordinator

MedSolutions / Franklin, TN

August 2005 - April 2008

- Completed authorizations for health providers.
- Trained employees to utilize authorization systems.
- Participated in orientation training.
- Verified eligibility of patients' benefits coverage.
- Achieved 10,000 kpm at 100% accuracy.
- Worked within teams.

Invoice Review & Entry Clerk

Schneider Logistics / Green Bay, WI

September 2000 - May 2004

- Documented and filed invoices for carrier payment.
- Assisted other departments in maintaining workload.

REFERENCES

Available upon request.